



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 494056 /		<u>Alt Order #</u> 06320610
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Estimate #</u> 380
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/24/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$725.00			
N 2	KVVU	09/19/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$725.00			
N 3	KVVU	09/19/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$700.00			
N 4	KVVU	09/24/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$700.00			
N 5	KVVU	09/24/12	09/25/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00			
N 6	KVVU	09/19/12	09/21/12	Anderson	3-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00			
N 7	KVVU	09/19/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$350.00			
N 8	KVVU	09/24/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$350.00			
N 9	KVVU	09/24/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$550.00			
N 10	KVVU	09/19/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$550.00			
N 11	KVVU	09/19/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
494056 /	06320610

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/12 - 09/25/12	ROMNEY FOR PRESID	380

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, In	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$625.00			
N 12	KVVU	09/24/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$625.00			
N 13	KVVU	09/24/12	09/25/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$625.00			
N 14	KVVU	09/19/12	09/21/12	Extra	M-F 7-730p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$625.00			
N 15	KVVU	09/19/12	09/21/12	TMZ	730-8p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$850.00			
N 16	KVVU	09/24/12	09/25/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$850.00			
N 17	KVVU	09/24/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$1,150.00			
N 18	KVVU	09/19/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,150.00			
N 19	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$725.00			
N 20	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$550.00			
N 21	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----2				2	\$850.00			
Totals											69	\$45,350.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/25/12	69	\$45,350.00	\$38,547.50
Totals	69	\$45,350.00	\$38,547.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6320610
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP18/12 10.14
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET

SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER # 494056 CONTRACT # 6320610 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#380 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP25/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 10.14

REP: TO ROSE
FR NIKKI
NEW ROMNEY ORDER
TOTAL \$45,350
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 380

1			600A-700A	30		\$725.00	9/24	9/25	4		M-TU	4
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PROGRAM : NEWS
CON COM1: MAX 2X DAY

2			600A-700A	30		\$725.00	9/19	9/21	6		W-F	6
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
CON COM1: MAX 2X DAY

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 SEP18/12 10.14
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$700.00	9/19	9/21	6		W-F	6
4			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$700.00	9/24	9/25	4		M-TU	4
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$300.00	9/24	9/25	2		M-TU	2
6			300P-400P PROGRAM : ANERSON COOPER CON COM1: MAX 1X DAY	30		\$300.00	9/19	9/21	3		W-F	3
7			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	9/19	9/21	3		W-F	3
8			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	9/24	9/25	2		M-TU	2
9			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$550.00	9/24	9/25	4		M-TU	4
10			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$550.00	9/19	9/21	6		W-F	6
11			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$625.00	9/19	9/21	6		W-F	6

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$625.00	9/24	9/25	4		M-TU	4
13			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	9/24	9/25	2		M-TU	2
14			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	9/19	9/21	3		W-F	3
15			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	9/19	9/21	3		W-F	3
16			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	9/24	9/25	2		M-TU	2
17			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,150.00	9/24	9/25	2		M-TU	2
18			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,150.00	9/19	9/21	3		W-F	3
19			1000P-1100P PROGRAM : NEWS	30		\$725.00	9/22	9/22	1		SAT	1
20			800A-900A PROGRAM : NEWS	30		\$550.00	9/23	9/23	1		SUN	1
21			1000P-1045P PROGRAM : NEWS	30		\$850.00	9/23	9/23	2		SUN	2

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 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

SEP/12 45350.00 CONTRACT TOTAL 45350.00
 TOTAL SPOTS 69

MARKET TOTALS \$266,764 KVVU 17% KSNV 28% KLAS 21% KTNV 28% KVMY 5% KVCW 1% CABL 0%
 KTUD 0%
 SVC- NSI
 DEMOS- RA35+*